# <u>BRAND COP RULES</u>

## Round - 1

- **All the teams participating in BRAND COP will take part in this round.**
- **Teams will send one member of the team on stage to pick a chit and act on the brand.**
- **If the member picking chit wants to go on the first attempt, they can earn 40 points on correct guess.**
- **If the member thinks he/she cannot act on that brand, they can choose another chit, and can earn 20 points on correct guess.**
- **If the team cannot identify the brand within, 60 seconds, they will get 0 score.**
- **Top 20 teams with HIGHEST SCORE and/or LOWEST TIME will be qualified for Round 2.**

## Round - 2

- **Total 20 teams will take part in this round.**
- **All the rules of picking chits, guessing and acting will remain same.**
- **Top 10 teams with HIGHEST SCORE and/or LOWEST TIME will be qualified for Round 3.**

## Round - 3

- **Total 10 teams will take part in this round.**
- **All the rules of picking chits, guessing and acting will remain same.**
- **Top 5 teams with HIGHEST SCORE and/or LOWEST TIME will be qualified for Round 3.**

## GRAND FINALE

- **Top 5 teams will take part in this round.**
- **All the teams will get 2 chances in the FINALE, i.e., 2 (different) members from each team will come for acting in this round.**
- **Besides that, all the rules of picking chits, guessing and acting will remain same.**

# NOTE:

- **Maximum time allowed for each team performance in 1 round is 60 seconds (1 minutes).**
- **Teams can't explain the letters, they can't speak while acting.**
- **Team member, who is on stage, needs to act silently and explain the brand to their team members with their hand movements only.**
- **Judge's decision will be final decision.**
- **If any team found breaking the rules, they will be immediately disqualified from event.**