

Event: Brand Cop

Description

This event is for identifying the brand with gestures & postures. It's an opportunity to enhance your knowledge about the Brands. Living in a marketing world, one can't escape brands. How strongly do you associate with the world's biggest and best brands? Time to find out! **Discover the cop in you.**

General Rules

1. Minimum 2 Maximum 3 participants in a team.
2. There will be Four rounds.
3. For the Final Round, Top Teams will be selected.
4. The participants will be provided with a clue to identify the brand.
5. For every correct answer +40 marks. For passing the question -20 marks.
6. Time allotted to identify the brand is 1 minute per round.
7. Any number of teams can participate in the competition.
8. The decision taken by the Institute and Event coordinators/ Judges will be considered as final.

Faculty Coordinator

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